



westville
mall

TURN SOME HEADS

Promote your business, brand or products to our high volume consumers within our busy retail environment

Exhibition

Enquiry Form

PROMOTE YOUR BRAND AT WESTVILLE MALL

Situated in the busy and beautiful suburb of Westville, Westville Mall offers the perfect platform for external brands and businesses to promote your products and services to our diverse and established retail consumers who frequent the Mall daily.

With easy access from the M13 highway, Westville Mall is home to large national tenants such as Virgin Active, Woolworths, Checkers, Sorbet, Nedbank, Roccomamas, Mugg & Bean, Kauai in Motion and Steers to name a few.

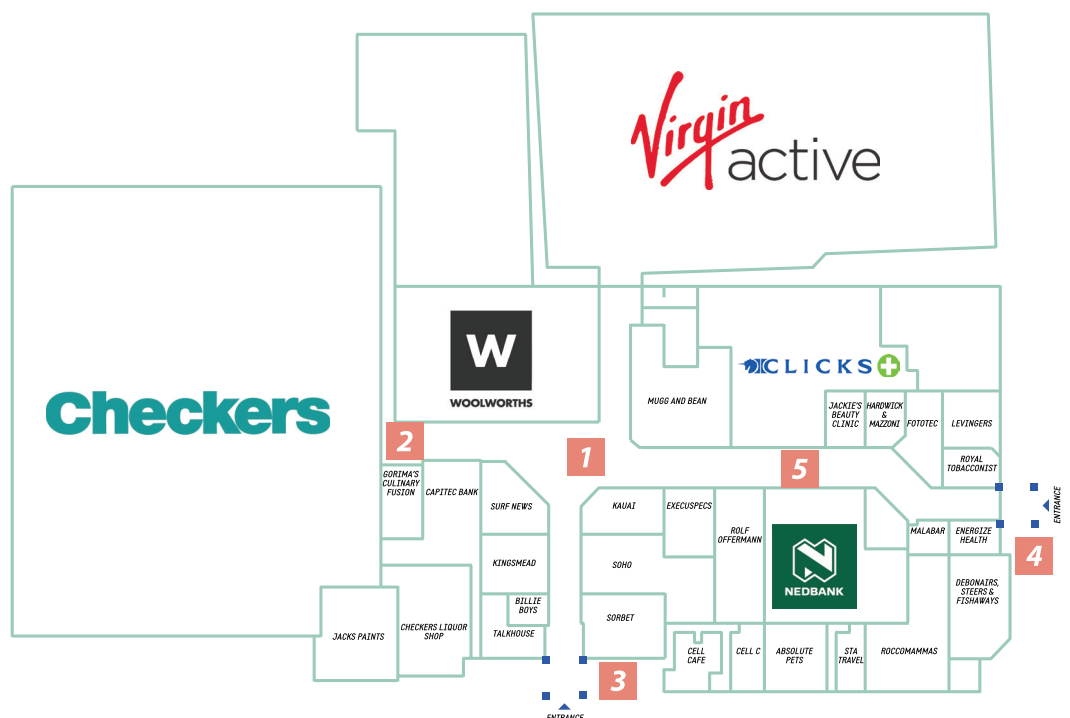
The Mall, which has been established for over 30 years has undergone extensive upgrades and expansions, securing its place as the Centre of choice to the larger Westville and surrounds catchment areas.

NO.	COURT SPACE	SIZE	LOCATION	PRICE
1.	Centre Court (Woolworths)	Size: 4.2m x 2m Height restriction: 1.6m. Power: Yes, two electrical points.	Centre court is based outside Woolworths and Mugg & Bean and en-route to Virgin Active's entrance. Centre Court is an exceptionally busy area with maximum exposure to our shoppers.	R950*
2.	Checkers Court (Checkers)	Size: 2m x 1m Height restriction: 1.6m	Smaller promotional indoor court, based in the busy passageway of Checkers entrance accommodates one standard trestle table and two pull up banners.	R650*
3.	Exterior Court 1 (Sorbet / Entrance 1)	Size: 4m x 3m Height Restriction: 2m Power: Yes	The exterior undercover space	R650*
4.	Exterior Court 2 (Steers / Entrance 2)	Size: 4m x 3m Height Restriction: 2m Power: Yes	Based outside Entrance 2, closest to Steers, Debonairs & Fish Aways. Covered: No	R350*
5.	Nedbank / Clicks Court (Nedbank / Clicks)	Size: 1.8m x 2m Height Restriction: 1.6m Power: Yes	This interior court is based outside the busy Clicks and Nedbank branches accommodates one standard trestle table and two pull up banners	R550*

* All prices are per day and exclusive of VAT. Prices are subject to change without prior notice. Subject to availability and managements discretion.

Floor Plan

- 1 Centre Court
- 2 Checkers Court
- 3 Exterior Court 1
- 4 Exterior Court 2
- 5 Nedbank / Clicks Court



Shopper

Profile



MALE 45%
FEMALE 55%



SHOPPER AGE
25 – 65+
yrs old



LSM
8 – 10+



FOOT TRAFFIC
Monthly Average
320 000



SPEND PER HEAD
Approximately
R250



CATCHMENT AREA

Westville, Westville North,
Dawncliffe, Cowie's Hill,
Cowie Park, Dawncrest,
Grayleigh, Woodside,
Berea West, Palmiet,
Athol Heights, Chiltern Hills,
Hatton Estate, Paradise Valley

How to apply to exhibit at Westville Mall

- Applications must be made in writing at least 2 weeks prior to requested dates to ensure availability.
- **No verbal requests or "pencil bookings" will be accepted.**
- A detailed description of your company profile, your products and / or services you propose to promote, including visuals of previous exhibitions / promotions, and your objectives for the promotion are essential.
- You will be required to fill in an Exhibition Agreement and return to Tanielle either by hand delivery to Westville Mall Centre Management or via email: TSaunders@growthpoint.co.za. All documents must be signed and/or initialled accordingly.
- Confirmation will be sent to you in writing along with your Tax Invoice.
- Payment of your invoice must be made within 7 (seven) days of date of invoice and your proof of payment must be submitted to tsaunders@growthpoint.co.za, failing which your promotion will be cancelled.
- Exhibitors must abide to the House Rules stipulated in the Exhibition Agreement throughout the duration of the exhibition, failing which Westville Mall reserves the right to cancel the promotion entirely.

Please complete your application by providing us with a plan/layout of the promotion (even if very basic) and attach details of the promotion, company profile, products to be promoted, including any other relevant information such as photographs of previous displays. Unless this documentation is received, your promotion will not be considered.

EXHIBITION ENQUIRIES:

Tanielle Saunders 031 266 0028

Email: TSaunders@growthpoint.co.za



Mon to Fri: 9am - 5pm | Sat: 9am - 5pm
Sun: 9am - 3pm | Public Holidays: 9am - 1pm

35 Buckingham Terrace, Westville, Durban
GPS Co-ordinates S29.8350° E30.9182°

www.westvillemall.co.za

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